

Crossroads Media
 66 Canal Center Plaza
 Suite 555
 Alexandria VA 22314

American Crossroads/ Issue
 Submission Number 393 Issue 2



WSPA-TV
 250 International Dr.
 Spartanburg SC 29303-6698
 (864) 576-7777 FAX (864) 587-4480

Original

Client: American Crossroads/ Issue	Submission Cost: 36380	Campaign Ref: E:120710053
Buyer: ..	Client/Product/Estimate: 11 /27 /691	Sales Rep: HRP Washington, DC
Schedule Dates: 09/17/12 to 09/30/12	Weeks: 2	Order Ref: 06225044
Est./PO Number: 06225044	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: American Crossroads	Booking Group: WSPA	Key Market: Greenville Spartanburg Asheville
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/17	09/24	Total	Cost
1	M-F 12p News ...F..	01	575	30 Comme	Nbr of Spots	1		1	575
2	M-F 3a News ...F..	01	190	30 Comme	Nbr of Spots	1		1	190
3	M-F 530a News ...F..	01	415	30 Comme	Nbr of Spots	1		1	415
4	M-F 530p News ...F..	01	1125	30 Comme	Nbr of Spots	1		1	1125
5	M-F 6a News ...F..	01	600	30 Comme	Nbr of Spots	1		1	600
6	M-F 7p News ...F..	01	650	30 Comme	Nbr of Spots	1		1	650
7	M-F 7a CBS This Morning ...F..	01	600	30 Comme	Nbr of Spots	1		1	600
8	M-F 12p News M....	01	575	30 Comme	Nbr of Spots		1	1	575
9	M-F 6a News	01	190	30 Comme	Nbr of Spots		1	1	190
Weekly Totals:					Total Spots(Ord Spots)	32	28	60	

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Associated Copies: No			Business Category: Transactional										
Ref	Salee Product Details	Rev Type		Rate	Spot Type		09/17	09/24	Total	Cost			
10	M-F 530a News M.....	01		415	Comme								
						Nbr of Spots		1	1	415			
11	M-F 530p News M.....	01		1125	30								
					Comme								
						Nbr of Spots		1	1	1	1125		
12	M-F 6a News M.....	01		600	30								
					Comme								
						Nbr of Spots		1	1	1	600		
13	M-F 7p News M.....	01		650	30								
					Comme								
						Nbr of Spots		1	1	1	650		
14	M-F 7a CBS This Morning M.....	01		600	30								
					Comme								
						Nbr of Spots		1	1	1	600		
15	Sat 6a NewsS	01		250	30								
					Comme								
						Nbr of Spots		1			250		
16	Sun 6a NewsS	01		250	30								
					Comme								
						Nbr of Spots		1			250		
17	M-F 12p News ...T...	01		575	30								
					Comme								
						Nbr of Spots		1	1	2	1150		
18	M-F 5a News ...T...	01		180	30								
					Comme								
						Nbr of Spots		1	1	2	380		
19	M-F 5p News ...T...	01		1125	30								
					Comme								
						Nbr of Spots		1	1	2	2250		
20	M-F 530a News	01		415	30								
						Nbr of Spots		1	1	2	830		
Weekly Totals: Total Spots(Ord Spots)						32	28	60					

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Buyer:	Client/Product/Estimate: 11 / 27 / 691	Sales Rep: HRP Washington, DC
Schedule Dates: 09/17/12 to 09/30/12	Weeks: 2	Order Ref: 06225044
Est./PO Number: 06225044	Contract type: Political	Business Type: POLITICAL
Associated Cops: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
21	M-F 6p News T....	01	1050	30 Comme				
				Nbr of Spots	1	1	2	2100
22	M-F 6a News T....	01	600	30 Comme				
				Nbr of Spots	1	1	2	1200
23	M-F 730p Scene On 7 T....	01	650	30 Comme				
				Nbr of Spots	1	1	2	1300
24	M-F 12p News T....	01	575	30 Comme				
				Nbr of Spots	1	1	2	1150
25	M-F 6a News T....	01	190	30 Comme				
				Nbr of Spots	1	1	2	380
26	M-F 6p News T....	01	1125	30 Comme				
				Nbr of Spots	1	1	2	2250
27	M-F 530a News T....	01	415	30 Comme				
				Nbr of Spots	1	1	2	830
28	M-F 6p News T....	01	1050	30 Comme				
				Nbr of Spots	1	1	2	2100
29	M-F 6a News T....	01	600	30 Comme				
				Nbr of Spots	1	1	2	1200
30	M-F 7p News T....	01	650	30 Comme				
				Nbr of Spots	1		1	650
31	M-F 730p Scene On 7 T....	01	650	30				
				Nbr of Spots	1	1	2	1300
Weekly Totals: Total Spots(Ord Spots)					32	28	60	

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WSPA-TV
250 International Dr.
Spartanburg SC 29303-6998
(864) 576-7777 FAX (864) 587-4480

Original

Client: American Crossroads/ Issue	Submission Cost: 36380	Campaign Ref: E:120710053
Buyer:	Client/Product/Estimate: 11/27/691	Sales Rep: HRP Washington, DC
Schedule Dates: 09/17/12 to 09/30/12	Weeks: 2	Order Ref: 06225044
Est./PO Number: 06225044	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type			Rate	Spot Type		09/17	09/24	Total	Cost
	T....					Comme					
32	M-F 12p News ..W....	01			575	30 Comme	Nbr of Spots	1	1	2	1150
33	M-F 5a News ..W....	01			190	30 Comme	Nbr of Spots	1	1	2	380
34	M-F 530a News ..W....	01			415	30 Comme	Nbr of Spots	1	1	2	830
35	M-F 530p News ..W....	01			1125	30 Comme	Nbr of Spots	1	1	2	2250
36	M-F 6a News ..W....	01			600	30 Comme	Nbr of Spots	1	1	2	1200
37	M-F 7p News ..W....	01			650	30 Comme	Nbr of Spots	1	1	2	1300
38	M-F 7a CBS This Morning ..W....	01			600	30 Comme	Nbr of Spots	1	1	2	1200
39	M-F 5a News ..WTF..	01			190	30 Comme	Nbr of Spots	1		1	190
Weekly Totals: Total Spots(Ord Spots)								32	28	60	

Grand Totals

Totals	09/17	09/24	Month 9 Weeks: 5
Spots	60	32	28
Cost	36380	18860	17520

Grand Totals:

Spots:	60
Gross Total:	36,380.00
Commission:	5,457.00
Net Total:	30,923.00